



**Contact Information:**

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**FOR IMMEDIATE RELEASE:**

**Cruisin' Eldo Event Set to Roll**

October 6, 2010

Grab the gang and gas up the car, because Cruisin' Eldo is set to roll TOMORROW (Thursday, October 7, 2010). The event is presented by the Greater Decatur Chamber of Commerce; Neuhoff Communications Decatur, LLC; BKD, LLC; Team Soy Capital; and Storm Center 17/WAND-TV and proceeds will be used to fund Eldorado Street corridor improvements.

There are four ways to participate in Cruisin' Eldo:

Register to participate in the car show (\$10)

- First 500 participants receive goodie bags, dash plaques, and designated parking spots
- Contact the Chamber at 422-2200 to pre-register NOW!!!

Park in a designated Cruiser lot along Eldorado Street and party with your friends (\$5)

- Limited spots available
- Lots located at 160 East Eldorado Street (across from the city parking garage between North Water and North Main Streets), 540 East Eldorado Street (across from St. Patrick's Catholic Church), and 1220 East Eldorado Street (beside Wake the Dead)

Park off Eldorado Street and shuttle between parties (\$3)

- Trolleys will run from 6:00 p.m. to 8:15 p.m.
- Pick up points located at intersection of North Franklin and East William Streets (near the main Post Office), designated parking lot parties, and spectator parking lots
- No parking available at the Civic Center (unless registered for the car show)  
Cruise' the strip in your own vehicle (free)
- Limited or no parking available at parking lot party locations

The Decatur Civic Center is Cruisin' Eldo's hub, with the following activities scheduled there from 4:00 p.m. to 8:00 p.m.:

12:00 p.m. – 4:00 p.m.: Car show registration

12:00 p.m. – 8:00 p.m.: Exhibitors, food, and beverages

4:00 p.m. – 8:00 p.m.: Car show

4:00 p.m. – 8:00 p.m.: Silent Auction

4:00 p.m. – 5:30 p.m.: Live music by the Throttle Junkies (rockabilly)

5:30 p.m. – 6:00 p.m.: Miss Eldorado Pin-Up contest

6:00 p.m. – 8:00 p.m.: Live music by the Hitmen (classic hits from '60s, 70s, & 80s)

The party hits the road from 6:00 to 8:00 p.m. with activities scheduled at the following Eldorado Street locations:

1. Just a Little Prick, 1051 West Eldorado – live music by Evan Mitchell Band and Soy City Stranglers, hosted by Paddy's Motor Club
2. Firewater Café and Clockwork Pizzeria, 888 West Eldorado Street – “Best Man” mobile wedding and vow renewal services, hosted by the Greater Decatur Chamber of Commerce
3. Speed Lube, 924 East Eldorado – DJ (mix music), hosted by the Cruisin' Roosters car club
4. Complete Car Care, 925 East. Eldorado – food, beverages, entertainment
5. Advanced Auto Parts, 1112 East Eldorado – DJ service (country music), hosted by Show Stoppers car club
6. Donnelly Automotive Machine, 1298 East Eldorado Street – Greater Decatur Chamber of Commerce Hot Rod Raffle ticket sales
7. Soy Capital Bank, 1501 East Eldorado – live music by The Still, hosted by Team Soy Capital
8. East Eldorado & 16th Street (former Steak 'n' Shake lot) – Monster Mash, DJ service by Nick Patterson, hosted by the Decatur Jaycees
9. O'Reilly's Auto Parts, 1938 East Eldorado – hosted by Coles County Corvette Club  
Food and beverages will be sold at the Civic Center and select locations. St. Mary's Hospital will provide a first aid station at the Civic Center.

For more information, contact the Chamber at 217-422-2200.

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